



# Rate Sheet

(PHOTOGRAPHY AND PRINTING SERVICES ARE NOT INCLUDED)

## Consulting Services

Services that require research, planning, data or other input of VCG industry knowledge. A consultation fee of \$50 per hour, minimum 1 hour, is applied to all services prior to the start of the project. All consulting services are billed hourly. The client may set a maximum billable hours for the month. Travel and lodging expenses may be passed on to the client if required.

### Brand Strategy // \$50

minimum 8 hours a month  
3 - 12 month agreement

### Website Management // \$40

minimum 2 hours a month  
2 - 12 month agreement

### Email Marketing // \$40

minimum 8 hours a month  
2 - 12 month agreement

*Note: Designing coding and scheduling emails take about 2 hours to complete.*

# Technical Services

Design requests made as a la carte. All requests require a 25% - 50% deposit prior to the start of the project. Ask about custom packaging for multiple requests or as an addition to any consulting service.

## Small Business Starter Packages

- Get Started // \$1000
  - 10 week agreement
  - + Logo Design
  - + Landing page website
  - + Letterhead stationary
  - + Business card design
  - + 2 Social media flyers
- Let's Build // \$3000
  - 18 week agreement
  - + Logo Design
  - + Full Website
  - + Letterhead stationary
  - + Business card design
  - + 5 social media flyers
  - + 1 double sided flyer
  - + 1 month website management (after launch)
  - + 1 month SEO management (after launch)

## Marketing Design Package

Project cost and timeline varies based on project needs.

## Logo Design // \$300

### Flyer Design ( < 7"x9" )

- Social media/IG // \$35
- Double sided // \$30
- Flyer Deluxe (double sided + social media) // \$80
- Double sided flyer + Poster // \$100
- Flyer Deluxe + Poster // \$125
- IG promo video/animated flyer // \$120

**Business Card Design // \$30**

**Poster Design ( > 7"x9" ) // \$60**

**Banner Design // \$60**

### **Menu Design**

Front and back covers // \$80

Page design // \$20 per page

Layout // \$30

### **Booklet Design**

Front and back covers // \$80

Page design // \$15 per page

Layout // \$30

### **Website Design**

Landing page/single page // \$500

Wordpress // \$800

Shopify // \$1000